

*Honoring
County Executive
Ryan McMahon*

*.....
2026 Chair
Dr. Warren Hillton*

SCOUTPOWER



Sponsorship Program



**Scouting
America**

Longhouse Council

MAY 20, 2026

JMA Wireless Dome



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JMA Wireless

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Upstate Medical University
Visit Syracuse
Visions Federal Credit Union
Walter Shepard

2025 Sports Professionals



ScoutPower is Central New York's premier annual social and networking event attracting more than 1,000 local leaders, trusted businesses, organizations, and supporters.

The event is an opportunity to connect with your peers, colleagues, and friends for an evening of fantastic food, lively conversation and, of course, fun.

About the Event

For over 50 years, the event has raised millions of dollars for local Scouts living in Central and Northern New York. Proceeds generate approximately 1/3 of the Longhouse Council's annual operating budget.

The event features a VIP reception, networking social hour, silent auction, dinner, recognition of the Distinguished Citizen of the Year, and a presentation by our keynote speaker.



MAY 20, 2026 at 6pm
JMA Wireless Dome

Sponsorship Opportunities

\$20,000 Presenting Sponsor

- Prominent sponsor recognition on all event related marketing and promotional collateral, invitations, email, and website.
- Co-host listing on social media, tagging in event posts and promotions.
- VIP seating for the event and first access for keynote meet & greet.
- Recognition throughout the year at other events and in the council's e-newsletter.
- 20 tickets to the event and 4 passes to the VIP reception.
- 2 Tickets to Sponsor Reception.

\$17,500 Speaker & Program Sponsor

- Prominent sponsor recognition on all speaker and program event related marketing and promotional collateral, invitations, and website.
- Introduce the speaker on stage.
- Co-host listing on social media, tagging in event posts and promotions.
- Full-page ad in event program.
- Sponsor recognition throughout the event.
- Preferential seating at in person event and premier speaker access during meet & greet.
- 15 tickets to the event and 3 passes to the VIP reception.
- 2 Tickets to Sponsor Reception.

\$15,000 VIP Reception Sponsor

- Prominent sponsor recognition on all VIP reception event related marketing and promotional collateral, invitations, and website.
- Co-host listing on social media, tagging in event posts and promotions.
- Full-page ad in event program.
- Sponsor recognition throughout the event.
- Preferential seating at in person event and premier speaker access during meet & greet.
- 15 tickets to the event and 15 passes to the VIP reception.
- 2 Tickets to Sponsor Reception

\$15,000 Scouting in Syracuse Sponsor

- Prominent sponsor recognition on all event related marketing and collateral, invitations, media, and website.
- Co-host listing on social media, tagging in event posts and promotions.
- Full-page ad in event program.
- Sponsor recognition on the text-to-give platform.
- Preferential seating at in person event and premier speaker access during meet & greet.
- Recognition throughout the year at other events and in the council's e-newsletter.
- 15 tickets to the event and 3 passes to the VIP reception.
- 2 Tickets to Sponsor Reception.

\$12,500 Trades & Industry Sponsor

- Sponsor recognition on event related marketing, promotional collateral, and event website.
- Full-page ad in event program.
- Recognition as Scouts BSA Trades Day Camp sponsor on camp promotional materials.
- Reserved booth space at event for company display.
- 20 tickets to the event and 2 passes to the VIP reception.
- 2 Tickets to Sponsor Reception.

\$10,000 Gold Sponsor

- Sponsor recognition on event related marketing, promotional collateral, and event website.
- Full-page ad in event program.
- 20 tickets to the event and 2 passes to the VIP reception.
- 2 Tickets to Sponsor Reception.

\$5,000 Silver Sponsor

- Sponsor recognition on event related marketing, promotional collateral, and event website.
- Half-page ad in event program.
- 10 tickets to the event and 2 passes to the VIP reception.
- 2 Tickets to Sponsor Reception.

To secure your sponsorship contact Andy Zilnik, Chief Development Officer at andrew.zilnik@scouting.org or cnyscouts.org/scoutpower



Chair



Dr. Warren Hilton
Onondaga Community College

Dr. Warren Hilton is Onondaga Community College's (OCC) ninth President. Prior to OCC, Dr. Hilton served as the Vice President for Enrollment Management and Student Affairs at Kutztown University, Dean of Enrollment Management at the Community College of Philadelphia (CCP) and prior to CCP, he was the Associate Dean for Student and External Affairs, and Assistant Professor at the Drexel University School of Public Health. Additionally, Dr. Hilton worked at a number of higher education institutions including University of Maryland-College Park, Johns Hopkins University, Stevenson University, and Moravian College. His corporate experience includes working at Johnson and Johnson, DuPont, and Coretech Consulting. Dr. Hilton currently serves on the board of the Central New York Community Foundation and CenterState CEO, and previously served as the board chair on the HealthSpark Foundation. Dr. Hilton earned his Doctor of Education from Drexel University and his Master of Arts in Student Affairs in Higher Education and Bachelor of Science in Computer Science from Indiana University of Pennsylvania.

Distinguished Citizen of the Year

Ryan McMahon
County Executive
Onondaga County

County Executive J. Ryan McMahon, II is the 4th County Executive. He assumed office on November 2nd, 2018. Ryan started his career in public service as a Syracuse City Councilor in 2005 after being elected at the age of 25. He was reelected in 2007 for a second term and quickly earned a reputation as a bi-partisan problem solver.

In 2011, County Executive McMahon was elected to the Onondaga County Legislature and was subsequently elected Chairman of the County Legislature in 2012 by his fellow legislators becoming the youngest Chairman in County history. As Chairman, his primary focus was job creation and ensuring good fiscal discipline in the county. Under his leadership, property taxes were brought down to historic lows.

Upon becoming County Executive in 2018, Ryan has placed a focus on three main initiatives: poverty, infrastructure and economic development. A passionate supporter of small and local businesses, the County Executive firmly believes that the best way out of poverty is through a job and career. In his first term, County Executive McMahon has also led the way in securing huge economic successes for our community including JMA Wireless on the South Side of Syracuse, Amazon in the Town of Clay and most recently, the largest economic development project in the history of the United States with Micron.

