

SCOUTPOWER



Return to the Dome
*Sponsorship
Program*

*Honoring
Chancellor
Kent Syverud*

.....
*2025 Chair
Joanie Mahoney*



**Scouting
America**
Longhouse Council

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ScoutPower is Central New York's premier annual social and networking event attracting more than 1,000 local leaders, trusted businesses, organizations, and supporters.

The event is an opportunity to connect with your peers, colleagues, and friends for an evening of fantastic food, lively conversation and, of course, fun.

About the Event

For over 50 years, the event has raised millions of dollars for local Scouts living in Central and Northern New York. Proceeds generate approximately 1/3 of the Longhouse Council's annual operating budget.

The event features a VIP reception, networking social hour, silent auction, dinner, recognition of the Distinguished Citizen of the Year, and a presentation by our keynote speaker.



MAY 7, 2025

JMA Wireless Dome

Sponsorship Opportunities

\$20,000 Presenting Sponsor

- Prominent sponsor recognition on all event related marketing and collateral, invitations, email, and website.
- Co-host listing on social media, tagging in event posts and promotions.
- VIP seating for the event and first access for keynote meet & greet.
- Recognition throughout the year at other events and in the council's e-newsletter.
- 20 tickets to the event and 4 passes to the VIP reception.
- 2 Tickets to Sponsor Reception

\$17,500 Speaker & Program Sponsor

- Prominent sponsor recognition on all speaker and program event related marketing and promotional collateral, invitations, and website.
- Introduce the speaker on stage.
- Co-host listing on social media, tagging in event posts and promotions.
- Full-page ad in event program.
- Sponsor recognition throughout the event program.
- Preferential seating at in person event and premier speaker access during meet & greet.
- 15 tickets to the event and 3 passes to the VIP reception.
- 2 Tickets to Sponsor Reception

\$15,000 VIP Reception Sponsor

- Prominent sponsor recognition on all VIP reception event related marketing and promotional collateral, invitations, and website.
- Co-host listing on social media, tagging in event posts and promotions.
- Full-page ad in event program.
- Sponsor recognition throughout the event.
- Preferential seating at in person event and premier speaker access during meet & greet.
- 15 tickets to the event and 3 passes to the VIP reception.
- 2 Tickets to Sponsor Reception

\$15,000 Scouting in Syracuse Sponsor

- Prominent sponsor recognition on all event related marketing and collateral, invitations, media, and website.
- Co-host listing on social media, tagging in event posts and promotions.
- Full-page ad in event program.
- Sponsor recognition on the text-to-give platform.
- Preferential seating at in person event and premier speaker access during meet & greet.
- Recognition throughout the year at other events and in the council's e-newsletter.
- 15 tickets to the event and 3 passes to the VIP reception.
- 2 Tickets to Sponsor Reception

\$12,500 Trades & Industry Sponsor

- Sponsor recognition on event related marketing, promotional collateral, and event website.
- Full-page ad in event program.
- Recognition as Scouts BSA Trades Day Camp sponsor on camp promotional materials.
- Reserved booth space at event for company display.
- 10 tickets to the event and 2 passes to the VIP reception.
- 2 Tickets to Sponsor Reception

\$10,000 Gold Sponsor

- Sponsor recognition on event related marketing, promotional collateral, and event website.
- Full-page ad in event program.
- 10 tickets to the event and 2 passes to the VIP reception.
- 2 Tickets to Sponsor Reception

\$5,000 Silver Sponsor

- Sponsor recognition on event related marketing, promotional collateral, and event website.
- Half-page ad in event program.
- 10 tickets to the event and 2 passes to the VIP reception.
- 2 Tickets to Sponsor Reception

Chair



Joanie Mahoney is the President of SUNY College of Environmental Science and Forestry (ESF), a position she has held since November 2020, becoming the first woman to lead the institution. Prior to her role at ESF, Joanie served as Onondaga County Executive for 11 years, where she earned national recognition for her environmentally conscious leadership and management of a government serving 460,000 residents. She also has a background in law, having worked in private practice with Harris Beach law firm and as a criminal prosecutor in the Onondaga County District Attorney's Office.

Joanie currently chairs the New York State Thruway Authority and has been widely recognized for her commitment to public service and environmental stewardship. She holds a Bachelor of Science degree from Syracuse University's School of Management and a Juris Doctor from Syracuse University's College of Law. In 2023, Joanie was nominated as the Distinguished Citizen of the Year by the Longhouse Council, Boy Scouts of America, and was recognized at the 55th Annual ScoutPower event.

Joanie currently resides in Dewitt, NY, with her husband, Marc Overdyk, and she has four adult sons.

Distinguished Citizen of the Year



Kent Syverud is the 12th Chancellor and President of Syracuse University. During his eleven years as Chancellor, he has stewarded the University during a period of transformational change and growth with record applications and enrollment. Under Chancellor Syverud's leadership, Syracuse University has become one of the best private universities for veterans, tripling enrollment of veterans and military-connected families. Embracing innovation, Chancellor Syverud oversaw Syracuse's launch of one of the first online J.D. degree programs in the nation. A noted legal scholar who served as Law Dean at both Vanderbilt University and Washington University, Chancellor Syverud continues to teach at Syracuse University's College of Law and Whitman School of Management. Chancellor Syverud led the restructuring of governance of the Atlantic Coast Conference, serving as Chair of the Board of Directors (2019-2021). He serves on the Boards of Crouse Health System, SUNY College of Environmental Science and Forestry, Le Moyne College, and the Dormitory Authority of the State of New York. He previously served as Commissioner for the Middle States Commission on Higher Education and co-Chair of the Regional Economic Development Council for Central New York. In 2016, he completed six years as the Independent Trustee of the \$20 billion Deepwater Horizon Oil Spill Trust.

A native of Irondequoit, New York, he was an Eagle Scout and served on the board of the Longhouse Council. He and his wife, Dr. Ruth Chen, an environmental toxicologist and professor, are the parents of three grown sons, Steven, Brian, and David, all involved in scouting; and they have five grandchildren.

