

## Town Marquee

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Does your Town Fire Hall, or Town Hall have one of those flashy marquee signs... you know the ones that blind you as your driving by at night? Why not convince them to run a message about joining Scouting?

### What You're Going To Need:

- Pack joining night information
- Volunteer to make the ask
- List of Marquees in town

### How You're Going To Organize This:

Have your volunteer ask Parents where good places are in Town that have a prominent outdoor marquees (ex. Fire Dept, Schools, Ambulance Stations, Churches, etc...)

Appoint a volunteer to approach all organizations with a request and timeframe for marquee visibility.

Determine phrasing to go up on the marquee – include Joining Event information, but keep it short and sweet. Send that phrase to agreeable organizations and confirm that they will run it for at least a week before your Joining Event date.

Make sure you follow-up to thank note to the organization after your joining event.

Additional Fall Recruitment Resources Can Be Found At:

[www.cnyscouts.org/membership](http://www.cnyscouts.org/membership)

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[www.cnyscouts.org](http://www.cnyscouts.org)

[www.beascout.org](http://www.beascout.org)



