# **School Publications**

Does your school print a newsletter, or calendar? Obtain spot in Newsletter, School Calendar, Lunch Menu, or School Event Program (Like a Band Concert).

### What You're Going To Need:

- Pack e-mail address
- Pack PR volunteer
- Thank you notes

### How You're Going To Organize This:

Working with Pack families generate a list of known school publications (ex. calendars, menus, newsletters, etc...)

Delegate the Pack PR person to write short article, or put together a visual advertisement for the Pack and an upcoming Joining Event. Communicate with the school to request and ensure that the promotional piece will run before the Joining Event.

Send promotional piece to the school no more than 2 weeks ahead of time, and make sure the PR volunteer sends a follow-up to thank note to the school after your Joining Event.

The more we can work with our schools, the more they will reach out to us to attend school functions to promote scouting and create interest for families.

Additional Fall Recruitment Resources Can Be Found At: www.cnyscouts.org/membership

#### Longhouse Council, BSA

2803 Brewerton Rd Syracuse, NY 13211 Phone: 315-463-0201 www.cnyscouts.org www.beascout.org



## Sample Cafeteria Menu:

| 28   | 21  | 14  | 7   |   |           |           |
|--|---|---|---|---|-----------|-----------|
| CREAM OF WHEAT<br>TOAST, WHEAT, BREAD<br>BANANAS<br>FRESH APPLES<br>MILK 1% LOWFAT<br>CEREAL, VARIETY<br>CHOCOLATE MILK F/F      | FRUIT STRUDEL<br>FRUIT YOGURT<br>GRANOLA BAR<br>BANANAS<br>CEREAL,VARIETY<br>MILK,1% Lowfat<br>MILK,1% Lowfat             | CHEESE CRISP<br>FRESH APPLES<br>ORANGES<br>GRANUA BAR<br>CEREAL,VARIETY<br>CHOCOLATE MILK F/F<br>MILK 1% LOWFAT                     | NO SCHOOL TODAY   |   | Monday    |           |
| 29 SCRAMBLED EGGS<br>WHEAT BREAD (toasted)<br>ORANGES<br>FRESH APPLES<br>CEREAL, VARIETY<br>MILK 1% LOWFAT<br>CHOCOLATE MILK F/F | 22<br>GRILLED CHEESE SAND<br>FRUIT YOGURT<br>MILK 1% LOWFAT<br>CHOCOLATE MILK F/F<br>CEREAL, VARIETY<br>CEREAL, VARIETY   | 15<br>SCRAMBLED EGGS<br>WHEAT BREAD (toasted)<br>ORANGES<br>FRESH APPLES<br>CEREAL, VARIETY<br>MILK 1% LOWFAT<br>CHOCOLATE MILK F/F | 8 PANCAKES<br>STRAWBERRIE S<br>BLUE BERRIE S, Fresh<br>CERE AL, VARIE TY<br>MILK 1% LOWF AT<br>CHOCOLATE MILK F/F | 1 WW FLAT BREAD BREAKFAST<br>ORANGES<br>FRESH APPLE S<br>CEREAL, VARIETY<br>MILK, 1% LOW18t<br>CHOCOLATE MILK F/F | Tuesday   |           |
| ) EGGS<br>D (toasted)<br>ES<br>PLE S<br>PLE S<br>PLE S<br>MILK F/F   | SE SAND.<br>3URT<br>3WFAT<br>MILK F/F<br>RIETY  | ) EGGS<br>D (toasted)<br>ES<br>PLES<br>RIETY<br>RIETY<br>RIETY<br>MILK F/F  | 9<br>RRIE S<br>S.Fresh<br>RIETY<br>WIFAT<br>MILK F/F  | BREAKFAST 2<br>ES<br>PLES<br>PLES<br>RIETY<br>RIETY<br>MILK F/F   | lay       |           |
| BEAN & CHEESE BURRITO<br>FRUIT JUICE<br>MILK 1% LOWFAT<br>CHOCOLATE MILK F/F<br>CEREAL, VARIETY                                  | BLUE BERRY WG MUFFIN<br>BANANAS<br>FRUIT YOGURT<br>GRANOLA BAR<br>MILK 1% LOWFAT<br>CHOCOLATE MILK F/F<br>CEREAL, VARIETY | BLUE BERRY WG WAFFLES<br>STRAWNERRIES<br>CEREAL, VARIETY<br>MILK, 1% Lowfat<br>CHOCOLATE MILK F/F<br>SYRUP                          | BRE AKFAST BURRITO<br>FRUIT YOGURT<br>MILK 1% LOWFAT<br>CHOCOLATE MILK F/F<br>CEREAL, VARIETY<br>FRUIT JUICE      | FRENCH TOAST STICKS<br>STRAWBERRIES<br>BLUE BERRIES<br>MILK 1% LOWFAT<br>CEREAL, VARIETY<br>SYRUP                 | Wednesday | BREAKFAST |
| Join Cub Scout Pack 397<br>Cubscouts@scouts.org f  | 24 EGG ROUND<br>HASHBROWN<br>WHOLE WHE AT BRE AD<br>FRUIT JUICE<br>MILK 1% LOWF AT<br>CHOCOLATE MILK F/F                  | 17 Pancakes and Sausage<br>BANANAS<br>FRESH APPLES<br>ORANGES<br>MILK 1% LOWFAT<br>CHOCOLATE MILK F/F<br>CEREAL, VARIETY            | 10 ZUCCHINI WG BRE AD<br>FRESH APPLES<br>ORANGES<br>MILK 1% LOWF AT<br>CEREAL VARIETY<br>CHOCOLATE MILK F/F       | 3 EGG ROUND<br>HASHBROWN<br>WHOLE WHE AT BRE AD<br>FRUIT JUICE<br>MILK 1% LOWF AT<br>CHOCOLATE MILK F/F           | Thursday  |           |
| ut Pack 397 - 9/17 Cafeteria 7pm<br>scouts.org for more info!  | 25<br>CHOCOLATE WG DONUT<br>FRUIT YOGURT<br>GRANOLA BAR<br>MILK 1% LOWFAT<br>CHOCOLATE MILK F/F<br>CEREAL,VARIETY         | 18 PEANUT BUTTER AND JELLY<br>SAND.<br>CEREAL, VARIETY<br>MILK, 1% Lowfat<br>CHOCOLATE MILK F/F<br>FRESH APPLES                     | 11 CREAM OF WHEAT<br>TOAST.WHEAT.BREAD<br>BANANAS<br>FRESH APPLES<br>ORANGES<br>MILK 1% LOWFAT<br>CEREAL.VARIETY  | 4 OATME AL<br>TOAST,WHEAT,BRE AD<br>BANANAS<br>BLUE BERRIE S,Fresh<br>CERE AL, VARIE TY<br>MILK 1% LOWFAT         | Friday    |           |