

## Personal Letters from Pack Parent

Use this side to send a personal and formal invitations to your Pack's Joining Event. This is best performed when it is delivered by a Parent from each grade level or even better, in each class. You won't regret making this a part of your plan.

### What You're Going To Need:

- Personal invitations to your Pack Joining Event
- Parents willing to obtain Grade lists
- Same Parents willing to mail personal invites to classmates of his/her child
- Flyers (Available from your DE)
- Personal Invite Letters
- Update your BEASCOUT.ORG Pin

### How You're Going To Organize This:

Personal letters are a key way to invite families to join Scouting. Gaining access to your Schools classroom listing. Using BEASCOUT Leads, or any supplemental lists that you might receive from your District Executive or other means to invite families to join your Pack personally. Utilize a person invitation letter or customized flyer to mail to each family and invite them to join the experience of Scouting.

This method has the largest impact on other families, because it's personal and from a parent of a classmate of their child. Shows families the value of Scouting and how others can benefit from Scouting.

Additional Fall Recruitment Resources Can Be Found At:

[www.cnyscouts.org/membership](http://www.cnyscouts.org/membership)

***"Remember, research tell us that parents sign their kids up in programs when they've been personally invited."***

### Longhouse Council, BSA

2803 Brewerton Rd  
Syracuse, NY 13211  
Phone: 315-463-0201  
[www.cnyscouts.org](http://www.cnyscouts.org)  
[www.beascout.org](http://www.beascout.org)



# Sample Letter:

Dear [merge name],

Welcome to the beginning of a brand new school year! We know that this time of the year is a wild and crazy time, but we'd like to take a moment to invite you and your family to try Cub Scouts this fall!

Cub Scouting is a program for youth in Kindergarten through fifth grade that focuses on "Fun with a Purpose!" A few times each month, a group of friends and parents get together for a meeting to learn exciting new skills, go on an adventure to fun places like the firehouse or news station, or discover cool things about their community and how they can make it better. We have dozens of families involved from Pal-Mac, and we all agree — it's great to watch the boys grow right in front of our eyes.

What's really great about Cub Scouting is how flexible it is with busy family schedules. Our kids are involved in sports and after-school activities; we're always very busy. With Scouting, we can miss a meeting here and there and *still* be a part of the flexible year-round program. So when you're thinking about what programs and activities you'd like your family to be a part of this year, why not give Cub Scouts a try? We're all about doing our best, and we know you'll love what you find!

Hope to see you soon!

Shad Johnson & Ralph Brongo

Cub Masters of Pack 166

[www.pack166macedon.org](http://www.pack166macedon.org)

Ian Thomas

Committee Chair of Pack 166

[admin@pack166macedon.org](mailto:admin@pack166macedon.org)

Come meet us at our Joining Night!

## **Wednesday, Sept. 28, 6:30 pm, Pal-Mac Primary School Cafeteria**

Prospective Scouts will be able to participate in a fun Veggie Derby and other fun activities.

Sign up that night or just ask questions and check things out!

Can't make the Joining Night? Don't worry!

Come to our **Bobcat Academy/Lion Parent Meeting on Saturday, October 1 from 9:00-11:00 am**  
**in the Middle School Cafeteria.**

Or, Contact us and we'll find a date that works for you!



Pinewood Derby  
Car Races!  
Parade Marching!  
Camping!  
Field Trips!  
Hiking!  
Service Projects!  
And Lots More Fun!

