Hosting a School Open House

It's a good idea to have a table at open house with at least two adult volunteers and two cubs with an interactive display. Give families and new Scouts something to do when they visit your table.

What You're Going To Need:

- Flyers with joining event date
- Parents Guides to Cub Scouting
- Pack Calendar
- Youth applications
- Round-up attendance sign-up sheet
- Pens
- Visual display items
- Items for planned activity
- Any additional supplies the Pack sees necessary

How You're Going To Organize This:

Contact your school in August to find out when the Open House night is, and reserve a table with your principal or school secretary.

Inform Pack of recruitment night and secure at least two adult volunteers and their scouts for the night of two weeks in advance. Plan an activity or an interactive display for the table (ex. pinewood derby track, raingutter regatta, etc...), and include in a table kit (see above items).

Attending the event, volunteers should be standing in front of table and conversing with parents. Too often, we want to sit behind the table and hide behind a pile of flyers. Make sure, that follow-up on all leads occur in the week afterwards, either to confirm attendance at joining event, or to make a personal appointment with parent if they will not be able to attend your Joining Event to sign up their child for Scouting.

Additional Fall Recruitment Resources Can Be Found At:

www.cnyscouts.org/membership

Longhouse Council, BSA

2803 Brewerton Rd Syracuse, NY 13211 Phone: 315-463-0201 www.cnyscouts.org www.beascout.org

