



1. What is a New Member Coordinator?

New Member Coordinator is a BSA unit adult position whose purpose is to welcome youth and their families and help them become truly engaged in Scouting so that they feel a strong sense of belonging.

2. What types of unit should have New Member Coordinators?

Because all types of units (including packs, troops, crews, ships, posts) have youth and families who are new to the unit's Scouting program, all units are encouraged to have New Member Coordinators.

3. What do New Member Coordinators do?

They share the benefits of scouting, coordinate unit recruitment, and guide the joining and welcoming processes. New Member Coordinators are invited to choose one or more areas of personal focus based on their own interests and the needs of the unit. A job description gives more information.

4. Do New Member Coordinators work individually or as part of a team?

It's better to have a team of New Member Coordinators. Millennial parents prefer to work in teams, it's much more fun to be part of a team, and it's easier to recruit people for the position if they will be working with others. Team members collaborate so someone is doing each part of the job.

5. Are any uniform designations or other visuals associated with the NMC position?

New Member Coordinators are encouraged to wear the newly designed Welcome logo in some form – on a pin, nametag, hat, vest, or shirt. The NMC position does not require a uniform. Families new to Scouting feel more comfortable when they are greeted by someone dressed more like them, and the Welcome logo identifies New Member Coordinators as people who will reach out to engage new members. Shirts and hats can be ordered from national supply, and the logo is downloadable for local use on items of the unit's choice.

6. Who would make a good New Member Coordinator?

Anyone who is enthusiastic about Scouting, who is friendly and helpful, and who enjoys meeting people would make a good New Member Coordinator. The NMC does not need to have a great deal of Scouting experience. It's sometimes an advantage to be quite new to the program so that the memories of what it's like to be new are fresh in the mind.

7. Who recruits and oversees New Member Coordinators?

The unit Committee Chair has the primary responsibility for identifying potential New Member Coordinators, helping them to join, and mentoring/encouraging them along the way.

8. How does a person register for the New Member Coordinator position, and what should we know about the registration?

Use the position code "NM" to register as a New Member Coordinator. Multiple people from a unit can register in the position, but an individual cannot register as an NMC along with another unit position. The NM position can substitute for a required committee position in chartering the unit.

9. What training should New Member Coordinators take?

Start by taking the NMC Welcome course, a short online training module explaining the concept and basics of the position. Later, to be fully position-specific trained, take one or more of the online Elements of the Job: 1. Share the Benefits of Scouting, 2. Coordinate Unit Recruitment, and 3. Guide the Joining and Welcoming Process.

10. Who supports the New Member Coordinators?

New Member Coordinators are supported primarily by their unit (committee, leaders, and sponsoring organization) and by the district (particularly the district membership chair and commissioners). The council supports the NMC by promoting and encouraging the position.

11. How would it benefit a unit to have a New Member Coordinator team?

The unit should see more youth joining, youth and families staying instead of dropping out, and a larger pool of engaged adults. Having an NMC team makes it easier and more fun to be part of the unit.

12. How would supporting New Member Coordinators in units benefit districts and councils?

The New Member Coordinator position can be a game-changer, leading to increased retention and recruitment. Inviting New Member Coordinators to join the district membership team fosters collaboration in achieving successful membership initiatives.

13. What incentives encourage New Member Coordinators to register and take initial training?

The first 2,500 unit volunteers who register as NM and complete the Welcome module will receive congratulations from the BSA Membership VP, a welcome pin, and their choice of a hat or shirt with the Welcome logo.

14. What incentives encourage districts to promote and support the NMC position?

For the first 500 local council districts, recognition will be given once the council submits the form verifying that the following requirements have been met:

- 1) The District Executive and at least one other district committee member watched the webinar for districts and councils
- 2) Successfully contacted all unit leaders individually in the district and promoted the NMC position for each unit
- 3) Shown the "Intro to NMC for Unit Leaders" power point presentation to one or more units
- 4) Held at least one additional coaching meeting with NMCs serving Cub Scout packs, Boy Scout troops or older youth units
- 5) Attained 15% of units with at least one registered NMC who has completed the Welcome module in my.scouting.org

The District Membership Chair and the District Executive will each receive a NMC hat or shirt as well as a lapel pin and a congratulatory letter. Regional and/or national commendation will be presented for the personnel file of the District Executive.

15. What incentives encourage councils to promote and support the NMC position?

Local councils with at least 25% of packs and troops having registered New Member Coordinators by the end of 2018 will be recognized with 25 additional bonus points on their 2018 Journey to Excellence score.

16. What strategies can councils and districts use to make the NMC position successful?

Basically, councils and districts can *Share It!/Shape It!/Own It!* It's crucial to inform all unit, district, and council volunteers and professionals about the position and encourage them to get engaged. Give everyone the chance to help tailor the ideas to work for their unit, district, or council. Give all involved the power and agency to build personal success.

17. Where can I learn more about the New Member Coordinator position?

Visit scouting.org/nmc for more information and resources.