

My Best Friend Is a Scout!

Cub Scout Recruitment Plan - Den Meeting

A meeting before your event, speak to your Cub Scouts about recruiting. Ask if it would be fun if more of their friends joined? Explain what you will be doing at your event (either Pack or Den plan). "Show 'n' Tell" about invitations and ask them to pick 2 or 3 friends that are not in Cub Scouts to be invited to this special night. They can fill in the cards for those they would like to invite. If two Cubs want to ask the same person, suggest one invites them and they each come up with another fun friend for their list. Ask them to pick their two favorite things about Cub Scouts. (Pinewood, Fam Camp, etc). Then ask them to tell their friends about those events when they give out the invitation. Tell them they can earn a special patch when they get a friend to join too! Their name will go in a drawing for each recruit application turned in.

Ask them to "Do Your Best" to find friends to add to the fun.

Also, talk to your parents. Encourage them to help their Scouts. Have parents talk to their friends about the benefits their children get from Scouting and the fun they are having. One or two can volunteer to speak to visiting parents and answer any questions.

"Bring A Friend" Den Meeting

1. Cub Scouts Gather—Select a game to play. Try to catch parents and have them stay for this special meeting. Ask one or two of your current parents to talk to any new parents about Cub Scouts. Have a couple information folders to hand out with applications inside and a calendar of upcoming events.
3. After Opening, introduce the friends who have come. Make them feel welcome. Talk about the activities your den / pack has coming up.
4. Continue with your meeting plan, be sure to have some fun activities in there!
5. Toward the end, ask if everyone had a good time. Tell the visitors you would be happy if they would like to join Cub Scouts and be in your pack.
6. Be available at the end to speak with parents. Take any applications and work with Cub Master and Committee Chair to get applications in and Cub started in their den.

"Bring A Friend" Pack Meeting

1. Plan a Pack Meeting for Oct or Nov with games and fun. Encourage visitors to join in.
2. After Opening, introduce all the visitors and make them feel welcome. Tell them of the pack events coming up through Pinewood Derby (with example cars) and Blue & Gold.
3. Continue the Pack Meeting with a song, skit, or funny story. Give out awards so visitors see what they can earn in the program.
4. At the end, invite parents to come over and speak with Cubmaster and Den Leaders about joining the pack. We are looking for active Scouts and Parents. They can sign up that night. Have Den Leaders bring a handout about meeting time/dates/place.

Additional Promotion Ideas: Signs at school, church, Chartered Organization, library, etc with event info and contact #. Call any remaining Survey leads and invite them. Send out post cards to invite youth, they love getting mail! Ask to put a note in school news, on morning show, or in newspaper.